

TRAVEL AND HOSPITALITY

Fairmont commemorates peace and love for an anniversary

May 2, 2019



John Lennon and Yoko Ono recording Give Peace a Chance at The Queen Elizabeth hotel on June 1st, 1969. Image credit: CNW Group/Fairmont The Queen Elizabeth

By STAFF REPORTS

Fairmont The Queen Elizabeth in Montreal is celebrating its part in history with a series of on-location events hosted by British television personality Genevive Borne.

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The hotel is spotlighting the 50th anniversary of when the late Beatles singer John Lennon and his wife Yoko Ono conducted a protest of the Vietnam War. The couple recorded the famous song "Give Peace a Chance" while remaining in bed at the Fairmont Queen Elizabeth, where this year events will be held such as a photography exhibit, guided tours and a Peace & Love party.

Peace and love

Fairmont hosted the famous singer-songwriter couple from May 26 to June 2 in 1969, as part of their protest for the war.

The Montreal hotel will encourage visitors to relive this moment in history with a special tour that will bring guests to the famous room. The tour includes a meeting with author Joan Athey and a look at the new design of "the most photographed door in the world."

Proceeds of the tour will be donated to Amnistie Internationale Canada Francophone, a group for the defense of human rights. The tour will be held on May 25 from 11 a.m. to 4 p.m. for \$19.69 a person.

Also on May 25 running until October, works from photographer Gerry Deiter will be on display in the lobby. Mr. Deiter was the one to cover John and Yoko's Bed-In demonstration.

At 10 p.m. on May 25, the hotel's Nacarat bar will host a Peace & Love party with DJ Jojo Flores with \$3 of every cocktail sale going to the Amnistie Internationale Canada Francophone. Guests are encouraged to wear their best hippie attire.

The following day Ms. Athey will be on-site to sign her book *March Artisans* from 11 a.m. to 3 p.m., and again on May 27 from 3 p.m. to 5 p.m.

In a special event space on the top floor of the hotel, a special concert will take place featuring special guest DJs such as Genevive Borne, ve Salvail, Beyries, Jonas Tomalty, Kevin Parent, Les Porn Flakes, Lulu Hughes, Miriam Baghdassarian Yann Perreau and Jol Denis, who was present at the Bed-in in 1969. The concert will cost \$69, which will also be donated to the human-rights foundation.

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A post shared by Fairmont The Queen Elizabeth (@fairmontqueene) on Mar 27, 2019 at 2:01pm PDT

Instagram post from Fairmont The Queen Elizabeth

A 50th anniversary Bed-in Package will be available all year long for staying at Suite 1742, including two sets of white pajamas, a welcome treat and a \$100 donation to the foundation. The package is available for \$2,999 for double occupancy.

All guests staying from May 26 to this fall will be able to take home a commemorative magnetic room key.

In another in-hotel push, Vancouver's Fairmont Pacific Rim is drawing attention to its live music and new stage with a special campaign that includes a contest and a soundtrack production.

"Soundtrack to Pacific Rim Life" will be the hotel's album launched to celebrate its new state-of-the-art performance stage at its Lobby Lounge. The soundtrack will include a song by a talented participant of Fairmont's contest, in which local singer-songwriters will submit a piece for the album ([see story](#)).

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