

NEWS BRIEFS

Day's wrap: Kenzo, Fairmont, Delta, Bulgari, Pitti and Magellan

May 2, 2019



Kenzo's spring/summer 2019 eyewear campaign. Image credit: Kenzo

By STAFF REPORTS

Luxury Daily's live news from May 2:

[Kenzo showcases utopian vision in eyewear debut](#)

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French fashion label Kenzo is marketing its first eyewear collection produced in partnership with Thlios with a film that shows the world from a different set of eyes.

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[Fairmont commemorates peace and love for an anniversary](#)

Fairmont The Queen Elizabeth in Montreal is celebrating its part in history with a series of on-location events hosted by British television personality Genevive Borne.

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[Delta Private Jets taps into golf for summer campaign](#)

Delta Private Jets is working with golf legend Greg Norman as its latest ambassador, leveraging the crossover of private aviation customers and golfing fans.

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[Bulgari invites One World Trade travelers into its anniversary maze](#)

Italian jeweler Bulgari is launching an interactive installation in a location with significant amount of foot traffic for the anniversary of a unique collection.

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[Pitti expands tutoring, consulting to help brands](#)

Florence's Pitti Immagine is hoping to expand opportunities and support within the fashion industry with new

offerings, as part of its Pitti Tutoring & Consulting business.

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[Magellan Jets develops new program for risk-free membership](#)

Private aviation firm Magellan Jets is releasing a risk-free membership with a 30-day satisfaction guarantee, unlike most private jet memberships.

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