

NEWS BRIEFS

Day's wrap: Audi, Emirates, Gucci, Tiffany, Maserati and Rimowa

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Audi's new poster for a special anniversary. Image credit: Audi

By STAFF REPORTS

[Audi slows down V10 engine for a one-of-a-kind look](#)

German automaker Audi is going in the opposite direction than its normal campaigns, focusing on slowing down rather than speeding.

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[Emirates elevates its rewards with joint credit card launch](#)

Dubai, U.A.E.-based airline Emirates is helping its loyal customers earn more rewards with a new line of credit cards.

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[Gucci launches 3 lipstick lines following social media tease](#)

Italian fashion label Gucci is moving further into the beauty world with a line of new lipstick, launching with a special event and campaign after an extensive tease.

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[Tiffany's new Japan store allows for flexibility](#)

U.S. jeweler Tiffany & Co. is moving further into Japan with its first concept shop in the region, focusing on a playful expression of the brand.

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[Maserati celebrates its master courses in its latest season](#)

Italian automaker Maserati is spotlighting the 20-year birthday of its special driving course program with special new courses in partnership with a European driving center, the Centro Internazionale Guida Sicura.

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[Rimowa opens bidding for collaborative artwork](#)

High-end luggage brand Rimowa is looking into its archive for a one-off partnership with an artist.

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