

AUTOMOTIVE

Aston Martin, Chase provide loans, leases for drivers

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Aston Martin's DBS 59. Image courtesy of Aston Martin

By STAFF REPORTS

British automaker Aston Martin is working with Chase to create a private label for loans and leases for customers.

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Aston Martin buyers will now be able to secure financial services for loans and leases through Chase. The bank's services will be available through Aston Martin's 35 dealerships.

Driving finances

In addition to its financial services, Chase will also be working with Aston Martin for special marketing initiatives surrounding their partnership.

A special team from Chase will work on Aston Martin under the Aston Martin Financial Services brand for United States customers.

"We're thrilled Aston Martin The Americas selected us to deliver for its customers and dealers," said Mark O'Donovan, CEO of Chase Auto, in a statement. "We look forward to helping Aston Martin The Americas grow its business and provide our customers with a first-class financing experience."



The DBS Superleggera Image credit: Aston Martin

Aston Martin also recently launched a series of experiences to cater to its affluent audiences with exclusive access. A program for guests to drive racing cars on a track, road trips throughout scenic landscapes such as Switzerland and access to one-of-a-kind races are just a few of Aston Martin's offerings for the upcoming year. Aston Martin's Art of Living program just released this year's offerings, while also launching a new program, AMR Driver's Club ([see story](#)).

"Aston Martin Financial Services will continue to deliver customers a seamless experience as they prepare for their dream car to grace the driveway," said Laura Schwab, president of Aston Martin The Americas, in a statement. "Customers may confidently and efficiently close the deal, and return to the magic of the open road, behind the wheel of the world's most beautiful cars."

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