

NEWS BRIEFS

Louis Vuitton, Marc Jacobs, Selfridges and Tesla – News briefs

May 9, 2019



Kris Wu in Louis Vuitton Horizon Soft luggage campaign. Image credit: Louis Vuitton

By STAFF REPORTS

Please be aware the clippings below may require a paid subscription to the listed media outlet to read an article in full.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Today in luxury:

[Louis Vuitton debuts on China's Xiaohongshu](#)

China's latest digital wonder Xiaohongshu has finally attracted serious attention from major luxury houses. Louis Vuitton, the world's largest luxury brand, has partnered with the Chinese social commerce platform to launch its official account, says Women's Wear Daily.

[Click here to read the entire story on WWD](#)

[Marc Jacobs' first ever skincare product debuted on Lady Gaga](#)

Marc Jacobs, the brand that has conquered fashion and beauty, is now launching their very first skincare product. Youthquake Hydra-Full Retexturizing Gel Creme is a gel-creme hybrid moisturizer that made its grand debut on Lady Gaga's face at the Met Gala on Monday night, says Paper.

[Click here to read the entire story on Paper](#)

[Selfridges is the first major UK retailer to remove palm oil from own-brand products](#)

Selfridges has achieved an impressive feat by becoming the first major U.K. retailer to remove palm oil from its own-brand products, reaching the milestone nine months ahead of its set target. As part of the company's pledge to be become eco-friendly, 280 products in the store's Selfridges Selection range are now free of the oil, says British Vogue.

[Click here to read the entire story on British Vogue](#)

[VW's Tesla attack gets real as electric-car sales begin](#)

Volkswagen AG is about to find out whether consumers will back its 30 billion-euro (\$34 billion) strategy to topple Tesla Inc. as the electric-car leader, says Bloomberg.

[Click here to read the entire story on Bloomberg](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.