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MARKETING

Photos from Women in Luxury 2019

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Panelists Rachel Butler, Cheryl Dixon and Cara David discuss marketing to the affluent woman. Photo by Alice Young for Luxury Daily

By STAFF REPORTS

On Thursday, May 9, Luxury Daily held the third annual day-long Women in Luxury conference, centered on the theme Empowered Affluence.

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Held at the UBS Building New York, Women in Luxury was organized by Luxury Daily to bring together some of the most influential women in luxury to talk about their experiences and the challenges facing women in the luxury world today. Topics ranged from making one's voice heard to the struggles of being a woman in a male-dominated field.

Here are some of the best photos from the event:

Networking during the event

Pam Danzinger opens the sessions for the day

Patricia Clark, Rachel Butler, Cheryl Dixon and Cara David speak on a panel

Florence Shaffer of Burberry

Laura Solin-Valdina, concierge wardrobe stylist of NYCStylist

Annastasia Seebohm, global CEO of Quintessentially moderates a panel

Judy Spalthoff of UBS hosts a networking exercise

Kathryn Sargent, Deborah Calmeyer and Camille Parruitte on a panel

Alison Bring, chief marketing officer of Launchmetrics reveals research insight

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