

NEWS BRIEFS

Day's wrap: Richemont, Printemps, LVMH, Bally, Mercedes and real estate

May 17, 2019



Cartier has some of the most differentiated ecommerce services, according to DLG. Image credit: Cartier

By STAFF REPORTS

Luxury Daily's live news from May 17:

[Mercedes-Benz Canada tests consumers' reactions in online game](#)

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German automaker Mercedes-Benz is issuing a challenge to Canadians with a digital game that puts their reaction time to the test.

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[Printemps appeals to Chinese tourists with WeChat Pay promotion](#)

French department store chain is looking to make itself a prime destination for Chinese tourists through a campaign in partnership with WeChat Pay and Wirecard.

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[Bally celebrates spirit of exploration in DFS capsule](#)

Swiss fashion label Bally is bringing an exclusive collection to LVMH's duty-free DFS stores, looking to reach travelers through the retailer.

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[LVMH gives Innovation Award to body scanning startup](#)

Luxury conglomerate LVMH Mot Hennessy Louis Vuitton has selected 3DLook as the winner of its third annual Innovation Award.

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[Richemont's digital acquisitions boost full-year sales growth to 27pc](#)

Swiss conglomerate Richemont saw growth across its business areas in its latest fiscal year, as the addition of Yoox

Net-A-Porter Group and Watchfinder led to double-digit sales increases.

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Global luxury real estate price growth slows to 1.4pc: Knight Frank

Luxury real estate prices around the world are growing at their slowest rate in almost a decade, despite the rise of global wealth.

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