

NEWS BRIEFS

## Prada, Coty, Mr Porter, Bloomingdale's, Net-A-Porter and diversity – Live news

May 21, 2019



*Prada shows the making of its Panier bag*

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By STAFF REPORTS

Luxury Daily's live news from May 20:

[Prada shows how making its bags is a science](#)

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Italian fashion label Prada is focusing on craftsmanship in a different way than many of its competitors, looking at machinery rather than its hand-made strategy.

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[Coty looks to new chief marketing officer](#)

Cosmetics and personal care manufacturer Coty is moving forward with a new chief marketing officer, noting her prowess in brand transformation.

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[Mr Porter brings Rocketman style from the screen to consumers](#)

Online men's retailer Mr Porter is working Paramount Pictures for a special collection designed after a film.

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[Bloomingdale's brings gay pride to carousel shop](#)

Department store chain Bloomingdale's is joining the city of New York in its celebration of gay pride with a special pop-up shop.

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[Net-A-Porter updates mobile platform as smaller screen purchases grow](#)

Yoox Net-A-Porter is focusing on growing its mobile offerings with a renovation of its Net-A-Porter application.

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[Luxury bespoke nature can be helpful in disability community](#)

MADRID, Spain Luxury has the opportunity to change the way disability is approached in fashion, and it started with including those it affects into the decision-making process.

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