

NEWS BRIEFS

Puig, Highsnobiety, Private Jet Card Comparisons, Burberry, Audi and Prada – Live news

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Look from Carolina Herrera's fall/winter 2019 runway show. Image credit: Carolina Herrera

By STAFF REPORTS

Luxury Daily's live news from May 21:

[Puig looking to diversify offerings, retail to propel growth](#)

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MADRID Spanish holdings company Puig is looking to the future as it hopes to reach \$3 billion in revenues while balancing its fragrance and fashion businesses.

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[Highsnobiety enters ecommerce with collaborations, curated collections](#)

Publication Highsnobiety is tapping into its authority on trends in streetwear by beginning a journey into commerce, starting with a Prada collaboration.

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[Private Jet Card Comparisons continues offerings with curated restaurant guide](#)

Online platform Private Jet Card Comparisons is branching out to provide more offerings to members with its own curated list of the best restaurants.

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[Burberry holds space in Mykonos, celebrating Riccardo Tisci's first collections](#)

British fashion label Burberry is headed to Mykonos for the summer to celebrate its warmer collections at the popular destination.

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[Audi furthers luxury EV with chauffeur pilot](#)

German automaker Audi is hoping to help reduce emissions in the fight for sustainability through a partnership with private chauffeur service.

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[Prada seeks greater price consistency, scales back wholesale](#)

Italian luxury group Prada SpA is renovating its wholesale distribution channels to keep up with the changing retail characteristics.

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