

FOOD AND BEVERAGE

Baccarat, Woodford Reserve craft \$1,500 bourbon

May 23, 2019



Woodford Reserve's Baccarat Edition is only available for one year. Image credit: Woodford Reserve

By STAFF REPORTS

Crystal maker Baccarat has crafted a one-of-a-kind bottle to house a limited edition bourbon.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Woodford Reserve is releasing its Baccarat Edition of its American Whiskey, which costs \$1,500 a bottle. The bottle will only be available in duty-free stores for one year.

"Baccarat is honored to be the partner of Woodford Reserve for this important premiere in the world of American whiskey," Daniela Riccardi, CEO of Baccarat, in a statement. "We are proud of the work done together and of a beautiful decanter that our artisans crafted inspired by the excellence and savoir-faire that both our Maisons cherish."

Baccarat and bourbon

The bourbon, which comes from Versailles, Kentucky, is aged in hand-selected cognac casks and now bottled in specially made Baccarat decanter.

Woodford Reserve explains that the partnership was based on the similarities in craftsmanship the two brands have, with both focusing on the highest of quality.

The bottle is representative of the Woodford Reserve bottle silhouette but is made in Baccarat crystal and features both brand logos.



Woodford Reserve and Baccarat labels are both featured on the limited edition. Image credit: Woodford Reserve

Those who purchase the bottle will also receive a crystal stopper with the Woodford Reserve's initials adorned, all presented in a signature Baccarat red box. The special bourbon has a proof of 90.4 proof.

"We are extremely proud to announce the partnership between the world's finest bourbon and the world's finest crystal because both represent craftsmanship at the highest level," said Mark Bacon, global brand director at Woodford Reserve, in a statement. "This partnership elevates the category of American Whiskey in the global market."

Similarly, cognac maker Louis XIII de Rmy Martin celebrated craftsmanship through the production of a 9-liter crystal decanter.

Louis XIII Le Salmanazar was realized by 20 artisans from Baccarat. According to Louis XIII, to its knowledge, this is the largest cognac decanter ever created, making it a rare collector's item likely to attract attention from enthusiasts ([see story](#)).