

MEDIA/PUBLISHING

Hearst continues changes within its organization

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Esquire's June edition features Quentin Tarantino, Leonardo DiCaprio. Image credit: Esquire

By STAFF REPORTS

Media brand Hearst is continuing to reorganize its editorial staff, like many of its contemporaries, with the editor of *Esquire* stepping down.

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Hearst has announced that Jay Fielden is leaving his position as editor of men's publication *Esquire*. He states that he has "felt the lure of other possibilities," and his position remains unfilled at the moment.

Changing media landscape

Mr. Fielden announced his departure on Instagram with a photo of him stepping out of the Hearst building, bags in hand.

The editor joined Hearst in 2011 after beginning his career in media at Cond Nast through various publications. He first joined Hearst as editor-in-chief of *Town & Country*.

Hearst revealed that while Mr. Fielden has remained on the *Town & Country* masthead as editorial director after his move to *Esquire*, this will also end when he leaves the company. However, he will continue to contribute to both publications following his departure.

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Today after a lot of long and careful thinking I have decided it is time to depart as Esquire's editor in chief, three and a half years after I arrived. The issue we unveiled earlier this week with Leonardo DiCaprio, Brad Pitt, and Quentin Tarantino on the cover will be, it's not easy to say, my last. As a magazine editor and writer, I've long revered the magical intersection of words and images as they come together on the page and online. Ever since I graduated from college, in fact, I've been working for a big magazine: The New Yorker, Vogue or editing one: Men's Vogue, Town & Country, Esquire. In the decade that Hearst Magazines has been my creative home, I've also collaborated with some of the best writers, photographers, designers, and fellow editors in the business, and it's been a genuine privilege for which I'm deeply grateful. There is no greater joy or honor than the camaraderie of a close and deeply talented staff, and the thing I will miss most (in addition to the great muse that is Esquire itself) is the conversation and debate, the collaboration, the shared life of revisions and deadlines and filling the monthly void. Simply put: their daily company. I have, however, felt the lure of new possibilities all the more so now, as the means of production for a new media venture is basically my laptop (which also has the first few chapters of a book on it). For me, the time has simply come to press on in a new direction, perhaps more than one, before I get struck by male pattern baldness. When I settle for certain on what's next, you will be among the first to know. Until then, I hope to practice my piano, play a little more tennis than usual, and make my kids breakfast while my wife gets to sleep late. I might even get to take all these bags on a long summer trip . . . or two. #esquire

A post shared by Jay Fielden (@jayfielden) on May 23, 2019 at 6:49am PDT

"We thank him for his leadership and contributions to Hearst Magazines over the years and wish him the best with his future plans," Hearst said in a statement.

Mr. Fielden said in his post that the latest issue, featuring the cast of the upcoming Quentin Tarantino film, "Once Upon a Time in Hollywood."

The media group also named Nicolas Neubeck as the first creative director of its HearstMade branded content studio.

According to a report from *Women's Wear Daily*, Mr. Neubeck is making the leap from editorial to advertising, coming to HearstMade after four years as the creative director of editorial content for Hearst's digital media division. Increasingly, Hearst and its media competitors are putting an emphasis on branded content, as consumers

pay less attention to traditional ads ([see story](#)).

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