

NEWS BRIEFS

Day's wrap: Four Seasons, LVMH, Baccarat, Ralph Lauren, Sephora and Hearst

May 23, 2019



Four Seasons Redefines Los Cabos with the Debut of Four Seasons Resort Los Cabos at Costa Palmas. Image credit: Four Seasons

By STAFF REPORTS

Luxury Daily's live news from May 23:

[Four Seasons revamps Los Cabos' Eastern Cape](#)

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Hospitality group Four Seasons is moving into marina-front territory with a new resort, as it debuts the first resort of its kind for the brand.

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[LVMH, Rihanna collaboration moves away from traditional seasonal collections](#)

LVMH is taking no time to capitalize on its partnership with music artist Rihanna, launching her new fashion collection in a pop-up shop this month.

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[Baccarat, Woodford Reserve craft \\$1,500 bourbon](#)

Crystal maker Baccarat has crafted a one-of-a-kind bottle to house a limited edition bourbon.

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[Ralph Lauren taps baseball legend for latest scent](#)

U.S. fashion label Ralph Lauren is tapping former baseball player Alex Rodriguez as the face of its Polo Blue fragrance.

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[Sephora releases new manifesto on inclusivity](#)

LVMH's Sephora has adopted a new manifesto committing to be more inclusive.

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[Hearst continues changes within its organization](#)

Media brand Hearst is continuing to reorganize its editorial staff, like many of its contemporaries, with the editor of Esquire stepping down.

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