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NEWS BRIEFS

Models, ultrarich experiences, hemp and W magazine – News briefs

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Kaia Gerber for Marc Jacobs Beauty, spring 2017. Image credit: Marc Jacobs

By STAFF REPORTS

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Today in luxury:

Why most luxury brands still hire underage models

When Gucci banned fur from its products in 2017, it turbocharged a movement that saw many of the industry's most influential brands follow suit. It's less clear whether a decision to stop hiring models under 18 will have a similar impact, reports Business of Fashion.

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Courting the ultrarich with chateaus and chefs

Luxury brands, intent on keeping their wealthiest customers, are offering experiences that drip with exclusivity, according to The New York Times.

Click here to read the entire article on The New York Times

Luxury hospitality industry suddenly loves hemp: When did hemp become posh?

The world of hemp is changing fast. Only a few years ago, hemp-based products were relegated to headshops and hippie-style stores at tourist spots that sold itchy sweaters and rough T-shirts that often resembled a sack of potatoes a lot more than a clothing item should, says Forbes.

Click here to read the entire article on Forbes

W magazine inches toward sale, new operations

W magazine is on the cusp of getting a new lease on life in media with its acquisition said to be imminent, but what

 $it\,will\,\,look\,like\,\,under\,\,new\,\,ownership\,\,is\,\,in\,\,question,\,per\,\,Women\,'s\,\,Wear\,\,Daily.$

Click here to read the entire article on Women's Wear Daily

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