

NEWS BRIEFS

## Day's wrap: Luxury homes, Audi, Lancme, Fiat, Renault, Jean Patou and Swiss watch exports

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Home sales in Arlington, VA have been up since Amazon's HQ2 announcement. Image credit: Realtor.com

By STAFF REPORTS

### Amazon's HQ2 decision boosted luxury market in Arlington

Ecommerce giant Amazon's choice of Arlington, VA for its second headquarters has increased sales of million-dollar homes in the city by 34.8 percent.

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### Audi seeks industry alignment throughout supply chains

German automaker Audi is seeking more alignment throughout the car industry's supply chains and greater electronic advancement through a special group.

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### Lancme touts The Blonde Salad's first ever makeup collaboration

L'Oreal-owned beauty brand Lancme is launching the first-ever beauty collaboration for powerful influencer Chiara Ferragni.

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### Fiat, Renault merger could lead to changes in luxury auto

Maserati owner Fiat Chrysler is proposing a merger with fellow automaker Renault, which could impact the luxury automotive industry, as the move is so large.

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### Jean Patou drops portion of name in rebranding

Previously defunct maison Jean Patou is continuing its resurrection with a rebranding, changing its name to just Patou.

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[Luxury timepieces continue to support Swiss watch exports](#)

Swiss watch exports were down this past April by 0.4 percent compared to the same month last year, but the Federation of the Swiss Watch Industry reported a better-than-expected first four months.

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