

APPAREL AND ACCESSORIES

Capri Holdings' revenues rise 11pc in 2019 fiscal year

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Versace joined Capri Holdings in December. Image credit: Versace

By STAFF REPORTS

Fashion group Capri Holdings saw its revenues grow 11 percent in the 2019 fiscal year, as it underwent a transformation that included the acquisition of Versace.

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For the fourth quarter ended March 30, the company's revenues were \$1.344 billion, up 13.9 percent year-over-year, driven by Jimmy Choo and Versace. Looking ahead to 2020, Capri Holdings expects to become a \$6 billion company, as it aims to rapidly expand Versace into a billion-dollar brand.

Growth plan

For the fourth quarter, Versace's revenues were \$137 million, up single digits from the previous year.

Capri's plans for Versace next year revolve around omnichannel investments, including an expansion of the brand's store footprint.

By the end of the fiscal year, Versace's revenues are anticipated to be about \$900 million.

Jimmy Choo saw greater year-over-year growth in the fourth quarter, with revenues up 28.7 percent to \$139 million.

Similarly to Versace, Capri intends to increase the number of Jimmy Choo's retail stores. The company is also focusing on growing its women's footwear business.



Jimmy Choo is seeking to build its women's footwear business. Image credit: Jimmy Choo

Michael Kors' revenues were down 0.4 percent in the fourth quarter to \$1.068 billion. The brand is entering the next fiscal year with plans to boost its Kors VIP loyalty program and consumer engagement through channels such as social media.

For the 2020 fiscal year, Michael Kors' revenues are projected to be \$4.45 billion.

Capri Holdings now has three founder-led brands that represent American, British and Italian luxury. Among the brands, Capri sees opportunities to leverage operational synergies.

The company plans to have its revenues reach \$8 billion in the long term, growing Michael Kors to a \$5 billion brand, Jimmy Choo to \$1 billion and Versace to \$2 billion ([see story](#)).

"Fiscal 2019 was a transformational year for Capri Holdings," said John D. Idol, chairman/CEO of Capri Holdings, in a statement. "We expanded our fashion luxury group with the addition of Versace, one of the world's most storied Italian luxury brands.

"Jimmy Choo delivered strong results and we continued to execute against Michael Kors' three strategic growth pillars of product innovation, brand engagement and customer experience," he said. "For the year, we were pleased that our luxury group delivered both double digit revenue and adjusted earnings per share growth."