

NEWS BRIEFS

Day's wrap: Rimowa, Mr Porter, John Hardy, Shangri-La, YNAP and XOJet

May 30, 2019



Rimowa's Never Still campaign features LeBron James. Image courtesy of Rimowa

By STAFF REPORTS

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Rimowa campaign series explores the path to success

German luggage label Rimowa is paralleling the journey towards mastering skills with physical travel in a campaign featuring talents from across industries.

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[Mr Porter emphasizes T-shirts for summer in capsule](#)

Online men's retailer Mr Porter is launching another exclusive capsule collection leaning into casual wear.

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[John Hardy continues commercial expansion with art gallery-like boutique](#)

Jeweler John Hardy is heading into a highly trafficked area as it continues its bricks-and-mortar expansion.

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[Shangri-La acts on Tencent partnership with WeChat rollout](#)

Hospitality provider Shangri-La Group is making it easier for Chinese travelers to complete payments at its locations across the world with WeChat integration.

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[YNAP looks to young minds for sustainability, tech, fashion innovation](#)

Yoox Net-A-Porter Group is fostering growth in young women to find emerging talent in the fashion community as well as mining ideas for greater sustainability.

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[XOJet works with local Hawaiian restaurateur, chef](#)

Private aviation firm XOJet is working with Hawaiian dining collection Merriman's to bring the former's members special culinary experiences.

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[Webinar on June 12: "Automotive: Consumers Truly in Driver's Seat"](#)

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