

NEWS BRIEFS

## Rimowa, Mr Porter, John Hardy, Shangri-La, YNAP and XOJet – Live news

May 31, 2019



*Rimowa's Never Still campaign features LeBron James. Image courtesy of Rimowa*

---

By STAFF REPORTS

Luxury Daily's live news from May 30:

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

Rimowa campaign series explores the path to success

German luggage label Rimowa is paralleling the journey towards mastering skills with physical travel in a campaign featuring talents from across industries.

[Click here to read the entire story](#)

Mr Porter emphasizes T-shirts for summer in capsule

Online men's retailer Mr Porter is launching another exclusive capsule collection leaning into casual wear.

[Click here to read the entire story](#)

John Hardy continues commercial expansion with art gallery-like boutique

Jeweler John Hardy is heading into a highly trafficked area as it continues its bricks-and-mortar expansion.

[Click here to read the entire story](#)

Shangri-La acts on Tencent partnership with WeChat rollout

Hospitality provider Shangri-La Group is making it easier for Chinese travelers to complete payments at its locations across the world with WeChat integration.

[Click here to read the entire story](#)

YNAP looks to young minds for sustainability, tech, fashion innovation

Yoox Net-A-Porter Group is fostering growth in young women to find emerging talent in the fashion community as well as mining ideas for greater sustainability.

[Click here to read the entire story](#)

## [XOJet works with local Hawaiian restaurateur, chef](#)

Private aviation firm XOJet is working with Hawaiian dining collection Merriman's to bring the former's members special culinary experiences.

[Click here to read the entire story](#)

---

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.