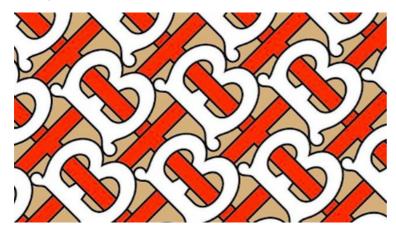


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NEWS BRIEFS

CFDA, Burberry, Tesla and Gucci – News briefs

June 3, 2019



Burberry unveils a new monogram. Image credit: Burberry

By STAFF REPORTS

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Today in luxury:

CFDA taps Hong Kong entrepreneur Adrian Cheng as first global ambassador

In a major move for East-West fashion relations, Adrian Cheng, the Hong Kong-based founder of K11 Group and C Ventures, has been named the first CFDA global ambassador with the mandate to help emerging and established American designers expand their international businesses, says Women's Wear Daily.

Click here to read the entire story on WWD

Behind Burberry's big bet on its new monogram

Burberry's latest campaign, featuring a gender-morphing Gigi Hadid, wearing pyjama pants, a camera bag and other items covered in the brand's new monogram, was more than a fashion statement, says Business of Fashion.

Click here to read the entire story on BoF

Tesla opens orders for made-in-China Model 3, lowers price

Tesla Inc. started taking orders for Model 3 cars to be made in China, lowering prices for the vehicle as it seeks to double down on a market it expects to drive future growth and revenue, says Bloomberg.

Click here to read the entire story on Bloomberg

With a uterus dress, Gucci makes a pro-choice statement on cruise 2020 fashion line

Gucci is no stranger to controversy, nor is it wary of taking a political stance. This week, the fashion house welcomed both with its latest runway show.

Click here to read the entire story on USA Today

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