

FOOD AND BEVERAGE

## Ruinart opens its one-bedroom hotel for a second time

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*Hotel 1729 opens for a second year. Image credit: Ruinart*

By STAFF REPORTS

LVMH-owned Champagne house Ruinart is leaning into the hospitality space, opening up its one-bedroom hotel for a second year.

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Hotel 1729 will open again, this time with a design by Loewe creative director Jonathan Anderson. Named for the year its brand was founded, the hotel features one-of-a-kind experiences for a limited run.

Champagne and hospitality

While many nights are already booked, Hotel 1729 has a few openings for its second year, priced at 1,200 pounds, or \$1,518 at current exchange per person.

The hotel is found in Notting Hill in London. Staying in the hotel includes a culinary and Champagne pairing from chef Luke Shelby.

Matre d'Hospitalit Olivier Livoir provides an inside look at the brand with stories from the Champagne house.

The package includes pick-up and drop-off in London, an overnight stay, breakfast and dinner for two and the ability to add up to six people for the dinner experience at 160 pounds per person, or \$202.50.

Hotel 1729 is only open for July. This is the second time the Champagne house has opened up the hotel for guests.



*Stay at the hotel includes a unique culinary experience. Image credit: Ruinart*

Ruinart also recently explored the connection between nature and humans in wine production through a new artistic collaboration.

For its annual art project, Ruinart tapped Brazilian visual artist Vik Muniz, whose work focuses on the relationship that people have with memory. Mr. Muniz's work during his time with Ruinart aimed to capture the flow of its Champagnes, examining what often goes unnoticed through photography ([see story](#)).

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