

NEWS BRIEFS

## Day's wrap: Harrods, TCS, BMW, Jaguar, Richemont, YNAP and Mercedes

June 5, 2019



Harrods' Fine Watch Room. Image credit: Harrods

By STAFF REPORTS

### Harrods invests in experiential retail with watch talks

British department store Harrods is taking a journey through time with an in-depth experiential dive into luxury watches.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

[Click here to read the entire story](#)

### TCS World Travel looks to experts to craft experiences

Luxury travel company TCS World Travel has assembled a board of travel expert influencers to keep the brand ahead of the private aviation industry.

[Click here to read the entire story](#)

### BMW, Jaguar Land Rover team up for a better future

Automakers BMW Group and Jaguar Land Rover are joining forces in an effort to tackle important issues such as electrification to create a more sustainable environment.

[Click here to read the entire story](#)

### Richemont supports struggles of New Yorkers in crisis

Swiss conglomerate Richemont is putting the focus on New Yorkers in crisis with the sponsorship of a humanity-focused art exhibit.

[Click here to read the entire story](#)

### YNAP supports The Row's digital flagship debut

Yoox Net-A-Porter Group is working as the technological provider for Mary-Kate and Ashley Olsen's luxury fashion label The Row in its Web site debut.

[Click here to read the entire story](#)

### Mercedes-Benz transforms Montreal car wash into living art exhibit

German automaker Mercedes-Benz is turning a car wash into a permanent art installation, showcasing the idea that art does imitate life.

[Click here to read the entire story](#)

---

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.