

NEWS BRIEFS

Day's wrap: Gucci, Girard-Perregaux, LVMH, Luxury Collection, Azimut and World Environment Day

June 6, 2019



Gucci is working to restore the Rupe Tappea in Rome. Image courtesy of Gucci

By STAFF REPORTS

Luxury Daily's live news from June 6:

[Azimut yacht sails into Times Square for half-century celebration](#)

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Megayacht builder Azimut Benetti Group is marking its 50th anniversary with a stunt in the "Crossroads of the World."

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[LVMH lauded for anti-counterfeiting efforts](#)

The Global Anti-Counterfeiting Network has recognized luxury conglomerate LVMH Mot Hennessy Louis Vuitton for its efforts to curb fake goods.

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[Gucci enters Roman restoration project following cruise show](#)

Italian fashion label Gucci is working with the council of the city of Rome to restore and conserve an ancient site.

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[Girard-Perregaux goes online with Mr Porter](#)

Swiss watchmaker Girard-Perregaux is entering ecommerce through a partnership with Mr Porter, as the category continues to warm to the idea of selling online.

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[Luxury Collection opens boutique hotel in British countryside](#)

Marriott International's The Luxury Collection has opened its first property in the English countryside, as an 18th

century mansion gets a new life as a hotel.

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[Luxury brands flex their sustainable practices on World Environment Day](#)

Luxury conglomerate Kering, along with its Italian fashion brand Gucci, is celebrating World Environment Day in an ongoing effort that taps into digital.

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[Webinar on June 12: "Automotive: Consumers Truly in Driver's Seat"](#)

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