

NEWS BRIEFS

Gucci, Girard-Perregaux, LVMH, Luxury Collection, Azimut and World Environment Day – Live news

June 7, 2019



Gucci is working to restore the Rupe Tappea in Rome. Image courtesy of Gucci

By STAFF REPORTS

Luxury Daily's live news from June 6:

[Azimut yacht sails into Times Square for half-century celebration](#)

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Megayacht builder Azimut Benetti Group is marking its 50th anniversary with a stunt in the "Crossroads of the World."

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[LVMH lauded for anti-counterfeiting efforts](#)

The Global Anti-Counterfeiting Network has recognized luxury conglomerate LVMH Mot Hennessy Louis Vuitton for its efforts to curb fake goods.

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[Gucci enters Roman restoration project following cruise show](#)

Italian fashion label Gucci is working with the council of the city of Rome to restore and conserve an ancient site.

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[Girard-Perregaux goes online with Mr Porter](#)

Swiss watchmaker Girard-Perregaux is entering ecommerce through a partnership with Mr Porter, as the category continues to warm to the idea of selling online.

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[Luxury Collection opens boutique hotel in British countryside](#)

Marriott International's The Luxury Collection has opened its first property in the English countryside, as an 18th

century mansion gets a new life as a hotel.

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[Luxury brands flex their sustainable practices on World Environment Day](#)

Luxury conglomerate Kering, along with its Italian fashion brand Gucci, is celebrating World Environment Day in an ongoing effort that taps into digital.

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