

NEWS BRIEFS

## Louis Vuitton, Kering, Sephora and Jaguar Land Rover – News briefs

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*Kris Wu in Louis Vuitton Horizon Soft luggage campaign. Image credit: Louis Vuitton*

By STAFF REPORTS

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Today in luxury:

### [Louis Vuitton sees demand in mainland China picking up steam](#)

Louis Vuitton, LVMH's biggest sales driver, has beefed up stocks of its handbags and other luxury wares to feed its growing online business in mainland China, as Chinese consumers spend more at home, its management told analysts, reports Reuters.

[Click here to read the entire article on Reuters](#)

### [Can Kering grow and be sustainable at the same time?](#)

The luxury giant is an industry leader in efforts to operate in a more environmentally-responsible manner, but still plays a balancing act between business growth and sustainability, according to Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

### [Sephora gets serious about Asia](#)

"The goal is to create this beauty community. We want to be the most loved beauty community," said Sephora Asia president Benjamin Vuchot. The executive was seated on the second floor of the Sephora Shanghai flagship on Nanjing Road, sharing what the LVMH Group-owned beauty leader has in store for the region, per Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

### [Jaguar Land Rover's turnaround ends in China](#)

Jaguar Land Rover was one of the fastest-growing car makers in the U.S. last year, marking a storybook turnaround

for the maker of iconic sports cars and off-road vehicles, says the Wall Street Journal.

[Click here to read the entire article on the Wall Street Journal](#)

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