

TRAVEL AND HOSPITALITY

Trump Hotels heightens summer fun for weekend travelers

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Trump Hotels offers a variety of summer fun. Image credit: Trump Hotels

By STAFF REPORTS

Hospitality brand Trump Hotels is ramping up offering at locations around the world to appeal to summer travelers.

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The brand has launched its "Summer Break" offer, through which guests who book three nights including a Sunday night will receive 10 percent off. The idea is to entice guests traveling on a weekend getaway, which is more popular in the summer.

Summer fun

In addition to the brand-wide offer, various local Trump Hotels destinations will include their own special offers.

MacLeod House and Lodge of Trump Aberdeen, Scotland is providing the "Summer Escape" package, where guests can have a one-night bed and breakfast experience at the exclusive mansion. The package includes a two-course dinner at The Dunes Restaurant & Bar.

The location will also feature its Vintage Garden Party on Sept. 7 with afternoon tea, big band entertainment, artisan gin tasting, vintage and handmade gifts, a beauty retreat gift bag and a "best dressed" competition.

Trump International Golf Links and Hotel in Done, Ireland now features beach picnics and horseback riding for the summer season.

The rooftop patio opens at Trump International Hotel and Tower Chicago with s'mores desserts and a Ros Garden with ros selections and ros cocktails.

[View this post on Instagram](#)

Home of the free because of the brave. Thank you to all of the men and women who have made the ultimate sacrifice for our great country #MemorialDay

A post shared by Trump Hotels (@trumphotels) on May 27, 2019 at 2:23pm PDT

Instagram post from Trump Hotels

Trump International Hotel Las Vegas opens its outdoor pool, including private air-conditioned cabanas.

A special indoor camping experience is available for families staying in the luxury suites at Trump International Hotel Waikiki. The experience includes a pop-up tent, sleeping bags, LED starlight lantern and projector, a camping/campfire toy set and storybook.

The Summer Solstice Golf Tournament at Trump National Doral Miami takes place on June 28, with 54 holes on three courses in one day.

Poolside games, large floats and a patriotic BBQ for club members and resort guests are available during the location's Fourth of July All-American Pool Party and the Labor Day Weekend Rock n' Roll Pool Party.

The hospitality brand also just revealed that it is rolling out a new Web site design for its loyalty program, looking to offer its members more benefits and rewards.

Trump Card Privileges Program will now include perks such as personalized member offers and a streamlined point redemption process. Luxury hoteliers have recently been updating their loyalty offerings as they aim to capture more repeat business and further their relationships with clients ([see story](#)).