

APPAREL AND ACCESSORIES

Saint Laurent looks at possible production facility in Italy

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Zo Kravitz for Saint Laurent, spring/summer 2018. Image credit: Saint Laurent, photo by David Sims

By STAFF REPORTS

French fashion label Saint Laurent is rumored to be looking into a new hub in Tuscany, Italy.

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Italian Ministry of Economy and Finance's financial company CDP Investimenti filed paperwork leading many experts to believe that Saint Laurent is looking for a lease for a building nearby to Florence. According to a report from *Women's Wear Daily*, Kering is in talks with the financial company for the Palazzo delle Finanze in Scandicci, Italy.

Growing into Scandicci

While Kering declined comment on June 7, CDP Investimenti filed negotiations with the Saint Laurent parent company.

Paperwork revealed that the 1990s era building has been approved for production activities.

The building was originally constructed to be the Center of the Ministry of Finance but was never officially used.

Other luxury groups were previously said to have been looking at the space as well.



Saint Laurent campaign content recently partnered to appear on JD.com's Toplife. Image credit: Saint Laurent

Mayor Sandro Fallani said the project will "save a neglected [location] and to transform it in a unique development opportunity that would bring employment, excellence and a competitive system for our territory," in a statement made to *WWD*.

Scandicci is already an established location in the luxury goods sector.

British fashion house Burberry recently acquired its longtime leather goods partner CF&P to aid its ambitions in the category.

The Italian-based CF&P has worked with Burberry for more than a decade on leather goods and operates out of Scandicci. With the acquisition, Burberry is gaining CF&P's craftsmen, operations and inventory ([see story](#)).

Polimoda also has a design lab in the town and Gucci established its own ArtLab there ([see story](#)).

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