

TRAVEL AND HOSPITALITY

Crystal Cruises continues sustainability with plastic straw ban

June 10, 2019



The cruise line's Crystal Symphony ship. Image credit: Crystal

By STAFF REPORTS

Luxury cruise line Crystal is doing its part to reduce plastic waste and ocean pollution with the banning of plastic straws, fleet wide.

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As part of Crystal's sustainability initiative, named Crystal Cares, the cruise line will no longer have plastic straws available on any of its ships. Instead, paper straws will now be available at dining venues on the brand's cruise liners.

Sustainability on the sea

Crystal announced its plan in time with World Oceans Day on June 8 to increase awareness to protect the oceans.

The movement away from plastic straws has swept many food and beverage venues across the world in an effort to reduce pollution as well as plastic production.



[View this post on Instagram](#)

We invite you to join us in celebrating #WorldOceansDay. Today is a time to appreciate all the beauty, serenity, and adventure the oceans of the globe have to offer.

A post shared by Crystal Cruises (@crystalcruises) on Jun 8, 2019 at 8:28am PDT

Instagram post from Crystal

In addition, Crystal is bringing conservation organization ORCA on-board to support its work to protect populations of whales, dolphins and porpoises.

ORCA wildlife experts will travel on Crystal Symphony to educate Crystal's bridge crew and passengers on the animals. Voluntourism has long been a part of Crystal's offerings to guests, and this latest initiative allows the cruise line to also give back ([see story](#)).

"Crystal has always recognized that the world we travel is precious and deserving of our utmost care, and that all measures contributing to the preservation of our marine environments can make a significant impact," said Tom Wolber, president/CEO of Crystal, in a statement. "This initiative, as well as the others under our Crystal Cares program, ensure that we are continuing our focus of caring for our world in meaningful ways."

Crystal Cares also includes energy efficiency, water conservation protocols and a dedicated recycling program. It also focuses on reducing plastic bottle consumption in its dining venues, with a water filtration system that produces still and sparkling drinking water.

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