

NEWS BRIEFS

## Day's wrap: Saint Laurent, Maserati, HBC, Crystal Cruises, Tod's and Lexus

June 10, 2019



*Zoë Kravitz for Saint Laurent, spring/summer 2018. Image credit: Saint Laurent, photo by David Sims*

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By STAFF REPORTS

Luxury Daily's live news from June 10:

[Saint Laurent looks at possible production facility in Italy](#)

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French fashion label Saint Laurent is rumored to be looking into a new hub in Tuscany, Italy.

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[Maserati blends culture, auto to celebrate a double anniversary](#)

Italian automaker Maserati is focusing on China with a special tour celebrating local culture for its 15th anniversary in the region.

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[Hudson's Bay Company looks into reorganization](#)

Retail group Hudson's Bay Company is reorganizing its business structure, as it sells off a joint venture project and looks into the possibility of going private.

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[Crystal Cruises continues sustainability with plastic straw ban](#)

Luxury cruise line Crystal is doing its part to reduce plastic waste and ocean pollution with the banning of plastic straws, fleet wide.

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[Tod's hopes to capture unicorn with limited-edition](#)

Italian fashion brand Tod's is looking to gain clout in China through a partnership with macro influencer Mr. Bags.

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[Lexus returns to US Open for 13th year with special experiences](#)

Toyota Corp.'s Lexus is tapping into the affluent community of golfing with an on-site experience at the United States Open Championship.

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