

NEWS BRIEFS

Day's wrap: Neiman Marcus, Starboard, Gucci, Fenty, ShopStyle and Sub-Zero

June 11, 2019



Fenty sells ready-to-wear apparel and accessories. Image credit: Fenty

By STAFF REPORTS

Luxury Daily's live news from June 11:

[Neiman Marcus Group sales down in Q3 amid promotional retail environment](#)

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Retailer Neiman Marcus Group is focusing on long-term growth after its comparable sales fell 1.5 percent year-over-year in the third quarter of the 2019 fiscal year.

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[Sub-Zero Group develops branding campaign around culinary experiences](#)

Kitchen appliance group Sub-Zero, Wolf and Cove is turning to a filmmaker to launch a new brand philosophy centered on the shared experience of food.

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[ShopStyle launches cash back loyalty program for luxury shoppers](#)

Fashion ecommerce aggregator ShopStyle is responding to the affluent audience's desire to save with the debut of a loyalty program that includes financial and service perks.

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[Starboard hires president/CEO from Delta Airlines](#)

LVMH's Starboard Cruise Services has named Lisa Bauer its new president/CEO, tapping into the executive's experience in the travel business.

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[Fenty focuses on experiential retail with New York pop-up](#)

LVMH-owned fashion label Fenty is marking its recent debut with its first pop-up experience in the United States.

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[Gucci screens Harmony Korine films during Men's Fashion Week](#)

Italian fashion label Gucci is iconizing the work of filmmaker Harmony Korine during Milan Men's Fashion Week in a unique exhibition.

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[Webinar on June 12: "Automotive: Consumers Truly in Driver's Seat"](#)

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