

NEWS BRIEFS

Saks, Gucci, Fairmont, Este Lauder, Rebag and Facebook – Live news

June 14, 2019



Gucci Garden has added new displays. Image courtesy of Gucci

By STAFF REPORTS

Luxury Daily's live news from June 13:

[Fairmont looks to build buzz around conservation project](#)

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Hospitality brand Fairmont Hotels & Resorts is spreading the word about its bee protection project through a digital hub, enabling consumers to learn more about its on-property hives.

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[Este Lauder spotlights skincare as sales surge](#)

Beauty marketer Este Lauder is putting the focus on nighttime rituals with a new campaign centered on evening skincare and makeup.

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[Rebag continues retail expansion with Miami store](#)

Secondhand seller Rebag is extending its retail presence to the South with the opening of a boutique in Miami's Design District.

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[Facebook launches reward-based market research program](#)

Social network Facebook is looking to make consumer research more transparent with the debut of an opt-in program.

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[Saks comparable sales up 2.4pc in Q1](#)

Department store chain Saks Fifth Avenue's flagship revamp and its elevation strategy helped the retailer achieve

growth in the first quarter of its fiscal year.

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[Gucci Garden dives into house codes, heritage with new exhibits](#)

Italian fashion label Gucci is updating its Gucci Garden Galleria with exhibits that explore facets of the house including its common motifs and signature styles.

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