

APPAREL AND ACCESSORIES

Tapestry appoints Joanne Crevoiserat as chief financial officer

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Actor Michael B. Jordan for Coach. Image credit: Coach

By STAFF REPORTS

U.S. fashion group Tapestry has hired a new chief financial officer to succeed Kevin Wills, who left the company in February.

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Joanne Crevoiserat has been named to the role, and will take over from the interim chief financial officer Andrea Shaw Resnick on Aug. 1. Ms. Crevoiserat comes to Tapestry with three decades of retail experience, including financial positions at Abercrombie & Fitch and Kohl's.

Financial leadership

Ms. Crevoiserat was most recently executive vice president and chief operating officer at Abercrombie & Fitch, a role that she has held since 2017. She joined the company in 2014 as chief financial officer.

Before Abercrombie & Fitch, Ms. Crevoiserat was at department store chain Kohl's, where she held roles including executive vice president of finance and executive vice president of merchandise planning and allocation.

Earlier in her career, Ms. Crevoiserat worked in financial positions at Wal-Mart Stores and May Department Stores.

"Joanne is a talented executive with over 30 years of deep finance, operations and strategy experience within established retailers and global brands," said Victor Luis, CEO of Tapestry, Inc., in a statement. "She is well known for promoting an authentic and collaborative culture with her team and colleagues and given her extensive experience, Joanne is very familiar with the opportunities we have in front of us today.

"As we continue to implement our portfolio strategy, I am confident that Joanne is the right leader and strategic business partner to our teams as we drive Tapestry's next chapter of growth as a global house of brands," he said.



Joanne C. Crevoiserat. Image courtesy of Tapestry

As Ms. Crevoiserat takes over as chief financial officer of Tapestry, Ms. Shaw Resnick will be returning to her permanent position of global head of investor relations and corporate communications.

Tapestry's C-suite has seen other recent hires. The group, which includes Coach, Stuart Weitzman and Kate Spade, appointed Thomas Glaser as its new chief operations officer in May, tapping into his experience in supply chain management for VF Corporation's brands such as The North Face.

Mr. Glaser has been at VF Corporation for almost two decades and was most recently vice president at VF Corporation and president of supply chain. At Tapestry, he will be overseeing the company's supply chain and IT, including distribution and ecommerce fulfillment for the group's brands ([see story](#)).

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