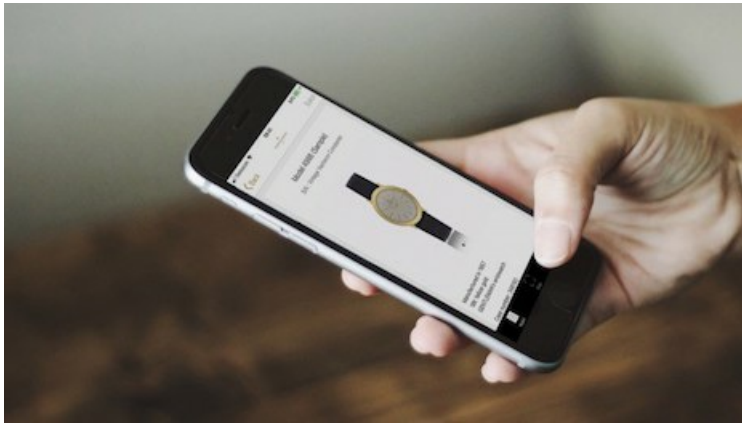


NEWS BRIEFS

Day's wrap: Mulberry, Vacheron Constantin, JD, Tapestry, Perrier-Jout and Secoo

June 19, 2019



Vacheron Constantin is using blockchain to authenticate its watches. Image courtesy of Vacheron Constantin

By STAFF REPORTS

Luxury Daily's live news from June 19:

[Secoo aims to develop AI authentication](#)

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Chinese ecommerce site Secoo is looking to make the authentication of luxury goods more reliable and faster through the incorporation of artificial intelligence into the process.

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[JD's Anniversary Sale reaches record as consumers sought new, premium products](#)

Chinese ecommerce giant JD.com saw record results during its June 18 Anniversary Sale, driven partly by consumers trading up to higher quality merchandise.

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[Tapestry appoints Joanne Crevoiserat as chief financial officer](#)

U.S. fashion group Tapestry has hired a new chief financial officer to succeed Kevin Wills, who left the company in February.

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[Vacheron Constantin looks to combat counterfeiting with blockchain](#)

Swiss watchmaker Vacheron Constantin is tapping blockchain technology for authentication, leveraging the innovation for anonymous traceability.

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[Mulberry's annual revenues down 2pc due to UK softening](#)

British fashion house Mulberry's fiscal-year revenues took a hit as its United Kingdom sales declined by 6 percent.

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[Perrier-Jout pops up in Paris for nature-themed event](#)

Pernod Ricard-owned Champagne house Perrier-Jout is taking an experiential approach to marketing with a weeklong restaurant and rooftop bar.

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