

NEWS BRIEFS

## Missoni, Marc Jacobs, counterfeits and gold demand – News briefs

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By STAFF REPORTS

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Today in luxury marketing -

### [The Missoni for Target behind the scenes video](#)

Check out this just-released video of Margherita Missoni talking about the history of Missoni and behind-the-scenes footage from the Missoni for Target campaign photoshoot, according to Racked.

[Please click here to read the entire story from Racked](#)

### [Marc Jacobs to show Thursday](#)

New York show-goers, don't sign off on your final schedules just yet. Marc Jacobs is rescheduling his show from Monday evening, September 12th to Thursday, September 15

at 8:30 p.m., according to Women's wear Daily.

[Please click here to read the entire story from WWD](#)

[Counterfeit logo obsessives, portrayed in a new light](#)

Luis Gispert, a renowned American artist, has spent the past two years exploring a subculture of people who customize their own belongings — cars, particularly, but also clothes and even housewares — with designer logos, according to NY Mag's The Cut.

[Please click here to read the entire story from The Cut](#)

[Jewelry hawked to feed demand for gold](#)

The gold market boom is encouraging individuals in the US, Europe and Asia to cash in their jewelry, according to the Business Times.

[Please click here to read the entire story from the Business Times](#)

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