

NEWS BRIEFS

Luxury licensing, Karl Lagerfeld, Louis Vuitton and Tesla – News briefs

June 21, 2019



Tesla's Model Y. Image courtesy of Tesla

By STAFF REPORTS

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Today in luxury:

[How licensing is helping to redefine modern luxury](#)

As brand director of the global licensing group at Informa Markets, Steven Ekstract believes both luxury and licensing "work as a result of emotional connections made by the consumer," according to Women's Wear Daily.

[Click here to read the entire story on WWD](#)

["Karl Forever." Tilda Swinton, Pharrell and Cara Delevingne pay tribute to Karl Lagerfeld at memorial](#)

During the Paris leg of Men's fashion month, industry insiders and celebrities alike came together to honor the memory of Karl Lagerfeld, the late legendary designer best known for heading up creative direction at the fashion houses of Chanel and Fendi. Lagerfeld passed away in February at the age of 85, per Time.

[Click here to read the entire article on Time](#)

[Spring flowers inspire Louis Vuitton menswear collection](#)

Louis Vuitton unveiled its latest menswear collection on Thursday, using a picture-postcard scene of Paris as the backdrop for models parading in pastel colors and flowery statement pieces that evoked the joys of spring, according to The New York Times.

[Click here to read the entire story on The New York Times](#)

[Tesla analysts warn on demand, profits as quarter nears end](#)

The concerns around the demand for Tesla Inc.'s cars are resurfacing as the second quarter nears a close, with Goldman Sachs analyst David Tamberrino saying volume estimates for the second half of the year and beyond appear to be high, considering there are now fewer "levers to pull to stoke demand going forward," to Bloomberg.

[Click here to read the entire story on Bloomberg](#)

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