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APPAREL AND ACCESSORIES

Louboutin takes up space in childhood hangout

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1988 Louboutin Mackerel des igns att Aquarium of the Palais de la Porte Dore. Image credit: Christian Louboutin

By STAFF REPORTS

French footwear designer Christian Louboutin is returning to an important place from the namesake designer's childhood with a special exhibit.



The maison recently participated in a conservation effort for the Palais de la Porte Doree in Paris, a location Mr. Louboutin was known to frequent growing up. According to *Women's Wear Daily*, at that time heels were prohibited in the exhibition hall due to its delicate floor, but now Christian Louboutin designs will make the location their home next February.

Past and present

A variety of 200 Louboutin shoes, including a range of heels and flats, will be picked to reside in the Parisian exhibition space among a collection of other works of art.

The building from the 1930s recently started a restoration project, which the designer participated in with a sponsorship. Louboutin's specific sponsorship has goes to renovating the faade of the building, known for its Art Deco style, and library reconstruction.

Currently, the space houses an aquarium and is home to the museum of immigration.

Louboutin's showcase will take up 14,000 square feet and will be organized through themes.



The facade of Palais de la Porte Doree. Image credit: Palais de la Porte Doree

Recently the French footwear designer made news with a design drop, exhibiting how far streetwear and sneaker culture has come. The brand updated its style to continue appealing to trend-focused fashion fans.

The prestigious label, famous for its red-bottom sole, has now dipped its toe into the athletic sneaker category with a new shoe. Through a campaign, #RunLoubiRun, Christian Louboutin used a variety of genres to tout the new shoes (see story).

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