

TRAVEL AND HOSPITALITY

## Princess Cruises readies itself for new ships, luxury suite launches

June 24, 2019



*A rendering of Princess' upcoming luxury suite. Image credit: Princess*

By STAFF REPORTS

Cruise line Princess Cruises is anticipating the launch of a new ship with a new leadership team and celebrating a new luxury suite.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

Enchanted Princess will launch on June 19 of next year, starting with a nine-day cruise in the Mediterranean, and will include its new Sky Suite concept. The cruise line has appointed Captain Nick Nash and Captain Gennaro Arma as rotating captains.

Princess on the sea

The new ship follows another launch from Princess, its new Sky Princess ship that will debut later this year in the Caribbean.

Enchanted Princess will be able to hold 3,660 guests and features a variety of suites including the brand's new Sky Suites. Launching with Sky Princess, Sky Suites feature some of the best views on the ships with large balconies.

Princess will also include its wearable device, named OceanMedallion, which allows guests to pay and control their trips in a more convenient manner.

Other new personnel include chief engineer officer Ignazio Cappelluti, hotel general manager Dirk Brand, staff captain Raffaele Di Martino, captain Gennaro Arma, chief engineer officer Massimiliano Imperiale, hotel general manager Richard Harry and staff captain Richard Dalton.



*Captain Nick Nash and Captain Gennaro Arma. Image credit: Princess Cruises*

"All of us at Princess Cruises congratulate Captain Nash and Captain Arma on their well-earned appointments as captains of our new Enchanted Princess. It is an honor and a testament to their dedicated years of service," said Jan Swartz, president of Princess Cruises, in a statement. "As we continue to grow our fleet with five new ships arriving by 2025, there are many opportunities for our crew to grow professionally.

"We believe we have the best crew at sea, who continually offer our guests a safe cruising experience and world-class service."

Princess' new luxury offerings and its wearable device are important to keep up in the cruising sector as these are growing factors.

For instance, Luxury cruise line Crystal recently worked with tech startup MCOMS to introduce the MCOMS HOTstream solution to its cruise passengers.

The solution is a digital interface that lets customers order food, view events and schedules and otherwise interact with the cruise ship from the comfort of their cabins. The partnership represents Crystal's further efforts to digitize and modernize the cruise experience ([see story](#)).