

JEWELRY

## Ulysse Nardin to be featured in Wempe New York

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*Ulysse Nardin's Marine Torpilleur. Image credit: Ulysse Nardin*

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By STAFF REPORTS

Swiss watchmaker Ulysse Nardin and luxury timepiece retailer Wempe U.S. have entered an agreement for the former's products to be sold at the retailer.

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Wempe will now feature Ulysse Nardin products, including all of its collections, limited-editions and even its most recent launch, the X collection. The partnership will cater to New Yorkers and travelers, taking place at its Manhattan store.

### Watching the time

In addition to existing Ulysse Nardin collections, Wempe's New York store will carry the upcoming Freak neXt collection later on this month for its debut.

"Wempe is one of the most distinguished retailers in the world and we are delighted to be a part of their Manhattan flagship store's curated roster," said Franois-Xavier Hotier, president of Ulysse Nardin Americas, in a statement. "Their outstanding range of services and hospitality truly sets them apart."



*Wempe U.S. president Rdiger Albers with president of Ulysse Nardin Americas Franois-Xavier Hotier at the store.  
Image credit: Freak neXt*

The watch retailer operates 45 stores worldwide, and its New York location on Fifth Avenue was the first international shop outside of Germany.

"We are very excited to present the Ulysse Nardin collection to our international clients and local watch enthusiasts," said Rdiger Albers, president of Wempe U.S., in a statement. "Their innovation in the watch world makes them a perfect addition and reinforces our mission at Wempe, which is to foster the art of watchmaking and to offer only the best."

Ulysse Nardin also recently celebrated its ties to the sea by endorsing a voyage aimed at shedding light on the need for ocean conservation.

The Kering-owned house supported yacht designer Dan Lenard as he made a transatlantic crossing from Spain to Miami. Dubbed Vela-Code, the journey was an effort to bring attention towards the oceans, documenting the pollution in the seas and coastlines ([see story](#)).