

TRAVEL AND HOSPITALITY

Benetti to deliver yacht to China in 2021

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Benetti designs first yacht to fly the Chinese flag. Image credit: Benetti

By STAFF REPORTS

Italian yacht designer and manufacturer Benetti is one of many luxury brands to see growth in the Asia-Pacific region, as it builds its first yacht for China.

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Cited as the first Benetti yacht to fly the Chinese flag, FB270 has a certificate issued by the China Classification Society. Benetti worked with the Classification Society as well as engineering company Lloyd's Register to design the custom yacht.

"The sale of FB270 shows that an evolution is taking place and that a market will adapt to its new environment if an open mind, hard work and can-do attitude is shared by all parties involved," said Peter Mahony, general manager of Benetti Yachts Asia, in a statement. "Following extensive work between China Classification Society, Benetti and Lloyds Register, who will also provide class on this yacht, we are delighted to have confirmed this new build order."

From Italy to China

Designer Giorgio M. Cassetta created the exterior look of FB270, while Benetti Basic and Executive Design Department completed the layout and Pierluigi Ausonio the hull lines.

Benetti's Pierluigi Ausonio of the in-house design team is responsible for the interiors, which feature a color scheme representative of tropical islands.

The yacht will be completed in early 2021, and features innovative designs to allow crew members to flow conveniently throughout the ship without intruding on guest privacy.



Benetti's FB270 to be built for China. Image credit: Benetti

"Hainan is striving to become an international tourist center, in accordance with the state's general guidelines and requirements, in order to further develop the city as a first-class port tourism destination with a window to display world-class yachts and innovation within the global yachting industry," said Fu Buming, port administration chief at the Department of Commerce of Hainan province, in a statement.

The Italian yacht designer and manufacturer launched a line of entry-level yachts at the Cannes Yachting Festival in 2014.

Benetti's "My Paradis" yacht is the first of three tri-deckers in the Benetti Class Range Displacement line. Among other new features, the yacht includes an enhanced capacity for electric power ([see story](#)).

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