

NEWS BRIEFS

Montblanc, McLaren, LVMH, Cunard, Hennessy and Amazon – Live news

June 28, 2019



McLaren's pint-sized 720S. Image courtesy of McLaren

By STAFF REPORTS

Luxury Daily's live news from June 27:

[Amazon puts further pressure on retailers with BOPIS](#)

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Ecommerce giant Amazon is adding a new pickup fulfillment option for shoppers through a partnership with Rite Aid, which leverages the drug store's bricks-and-mortar footprint.

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[Montblanc brings Bape's streetwear style to leather goods line](#)

German watchmaker Montblanc is joining with Japanese streetwear label A Bathing Ape, also known as Bape, for a limited-edition cobranded collection of accessories.

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[LVMH plans Dubai watch presentation](#)

Conglomerate LVMH Mot Hennessy Louis Vuitton is adding to its watch events for 2020 with the launch of an exhibition in Dubai.

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[McLaren sets sights on younger drivers with smaller supercars](#)

British automaker McLaren is giving tots a taste of its driving experience through the launch of a scaled-down version of its 720S.

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[Cunard delves into Queen Mary's history in exhibit](#)

Cruise line Cunard is partnering with the RMS Queen Mary to explore the ship's heritage through a new permanent

exhibit.

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[Hennessy looks to the past for modern art](#)

LVMH-owned cognac brand Hennessy is remixing the present with another special edition that brings added artistry to its bottles.

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