

NEWS BRIEFS

Balmain, Nordstrom, Rent the Runway, Flexjet, Audi, Porsche and The RealReal – Live news

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Balmain's sneakers at the ComerShop. Image credit: Selfridges

By STAFF REPORTS

Luxury Daily's live news from June 28:

[Balmain pops up at Selfridges with sneaker personalization](#)

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French fashion house Balmain has taken over Selfridges' Corner Shop for a celebration of sneakers.

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[Nordstrom, Rent the Runway seek more convenience for rental customers](#)

Department store chain Nordstrom and platform Rent the Runway are working together to make apparel rentals more convenient for customers.

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[Flexjet ups its luxury offerings with added benefits](#)

Private aviation firm Flexjet is ramping up offerings for its owners with one-of-a-kind experiences exclusive to them.

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[Audi, Porsche owner establishes sustainability code for partners](#)

Automaker Volkswagen Group is heightening sustainability in its company, hoping to combat a negative image after its emissions scandal.

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[The RealReal sees 50pc share growth value within first trading day](#)

Consignment platform The RealReal has released its initial public offering, and its share prices jumped 50 percent

within the first few hours of trading.

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