

TRAVEL AND HOSPITALITY

TCS World Travel ramps up custom offerings through merger

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TCS travelers can visit hidden-away destinations around the world. Image credit: TCS

By STAFF REPORTS

Tour operator TCS World Travel is merging its operations with travel consultancy Travcoa, combining their specialties to deliver personalized luxury experiences.

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Travcoa, which specializes in custom trip planning, is being integrated into TCS' Luxury Custom Travel division. As demand for tailored travel experiences grows, TCS is looking to Travcoa to help it deliver more individualized itineraries.

Teaming up

Last year, Travcoa's Escorted Journeys division merged with TCS' sister company Zegrahm Expeditions.

Now, the company is bringing its private journeys and travel consultants to TCS.

TCS sees this merger as an opportunity to grow its capacity for custom luxury travel while also leveraging their shared knowledge.

"We are thrilled to have Travcoa, with its 65-year legacy in travel expertise, become part of the TCS World Travel team," said Shelley Cline, president of TCS World Travel, in a statement. "Travcoa has a history of crafting unique journeys that feature meaningful cultural encounters, awe-inspiring surprises and extraordinary access to the world's most wondrous destinations.

"By adding the TCS touch to the itineraries, meaning up-leveled accommodations, all gratuities built-in and more included meals, we can now offer increased value for guests," she said. "In addition, if guests would like to modify any of the itineraries or explore other destinations, we can customize a trip tailored to any destination, taste or preference."



TCS operates private plane tours. Image credit: TCS

TCS World Travel recently assembled a board of travel expert influencers to keep the brand ahead of the private aviation industry.

While many brands tap influencers for consumer-facing initiatives, TCS is looking to these experts for inside advice. The board will meet regularly to share the top news and trends happening in travel so TCS can be sure it is offering the most relevant services to its clientele ([see story](#)).

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