

AUTOMOTIVE

Bentley, Huntsman celebrate 100 years with collaboration

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Bentley works with Huntsman to include its iconic patterns. Image credit: Bentley

By STAFF REPORTS

British automaker Bentley Motors' bespoke division is working with Savile Row tailor Huntsman to spotlight a dual occasion.

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Mulliner, Bentley's bespoke division, and Huntsman are both celebrating their 100 years in action by working together on two designs of Bentley's Bentayga vehicle. While Bentley was founded in 1919, Huntsman established its boutique on Savile Row that same year.

100 years old

The Businessman and The Sportsman are the names of the two Bentaygas commissioned for the celebration between both Huntsman and the automaker.

On display at the largest and oldest Bentley dealership, Jack Barclay in London, the limited-edition vehicle interiors are fitted with iconic Huntsman tweed. The traditional wood seen in the Bentayga is replaced with the tweed, including Huntsman's Peck 62 design, inspired by its Gregory Peck coat from its archive.

Friend of Huntsman Mr. Peck commissioned the design for a bespoke coat in 1962, and his son Anthony Peck has given his permission for using the fabric in the Bentley collaboration.



Bentley incorporates Huntsman into its design. Image credit: Bentley

The vehicles come complete with a chessboard designed by the bespoke division, as well as a Huntsman jacket featuring a Bentley-inspired lining. The special chessboard is fitted into a drawer lined with Huntsman fabric, and the design of the board itself is based on the checked floor of Jack Barclay.

"Bentley is delighted to bring together two brands which have such an impeccable heritage in the heart of London Jack Barclay and Huntsman," said Stefan Sielaff, director of design and Mulliner at Bentley Motors, in a statement. "The personalization work we do at Mulliner is about bringing a vision to life like creating a perfect tailored suit so adding an element of bespoke Huntsman material to the Bentley's lavish and beautiful interior is a perfect fit."

Bentley will also celebrate its 100th birthday coming up on July 10 with the reveal of a new concept car.

The EXP 100 GT is designed to modernize grand touring, with zero emissions and a design that blends technology and hand craftsmanship. While Bentley has been embarking on a number of efforts to mark 100 years in business, this unveiling is timed to the date of its anniversary, adding significance to the occasion ([see story](#)).

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