

NEWS BRIEFS

Chanel, Tod's, Tesla and Fendi – News briefs

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Fendi's love for China was recently celebrated with a catwalk show titled Roma in Shanghai, representing a major step forward for the brand. Image credit: VCG

By STAFF REPORTS

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The Virginie Viard era at Chanel began in full force where the Karl Lagerfeld era ended: beneath the soaring dome of the Grand Palais, this time installed with an elaborately constructed, double-tier circular library, its main floor set with cozy sitting areas, the better to curl up for a good read, says Women's Wear Daily.

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[Tod's factory strategy: Is it working?](#)

After missing the sneaker boom, the Italian maker of luxury comfort shoes is aiming to reverse falling sales and re-energize its brand. The company's new drops-driven model will be put to the test this month with the launch of a collaboration with star designer Alber Elbaz, reports BoF.

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[Tesla sets deliveries record as US buyers race for tax credit](#)

Tesla Inc. set a new record for quarterly vehicle deliveries as shipments to Europe and China accelerated and U.S. consumers rushed to buy Model 3 sedans before a federal tax credit shrank in half, according to Bloomberg.

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[Fendi opens a new chapter of its history in Shanghai](#)

Fendi's love for China was recently celebrated with a catwalk show titled Roma in Shanghai, which also featured a moving tribute to its creative director of 54 years, Karl Lagerfeld, per Jing Daily.

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