

NEWS BRIEFS

Moncler, Jaguar Land Rover, Sloane Street, Francesca Bellettini and Audi – Live news

July 8, 2019



Moncler hosted a hackathon aimed at propelling innovation. Image credit: Moncler

By STAFF REPORTS

Luxury Daily's live news from July 5:

[Sloane Street to get \\$50M makeover](#)

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Cadogan is aiming to further Sloane Street's position as a luxury retail destination through a three-year transformation project in partnership with the Royal Borough of Kensington & Chelsea.

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[Moncler hosts inaugural hackathon to speed innovation](#)

French-Italian outerwear label Moncler is seeking to find innovative ideas by bringing together hundreds of its employees for a 24-hour collaborative brainstorming session.

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[Jaguar Land Rover ramps up electrification efforts](#)

British automaker Jaguar Land Rover is showing its commitment to the United Kingdom with plans to produce a new series of electric vehicles at its Castle Bromwich plant.

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[Francesca Bellettini named president of Chambre Syndicale de la Mode Fminine](#)

Saint Laurent CEO Francesca Bellettini has been appointed president of Chambre Syndicale de la Mode Fminine, the women's wear division of the federation overseeing French fashion.

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[Audi flaunts summer sale as break from sameness](#)

German automaker Audi is urging consumers to "defy the laws of human nature" in an advertising push for its mid-

year sale.

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