

RETAIL

Nordstrom opens hiring for New York flagship

July 9, 2019



Rendering of Nordstrom's New York store. Image courtesy of Nordstrom

By STAFF REPORTS

Department store chain Nordstrom is gearing up for the upcoming opening of its New York flagship by starting the hiring process for store employees.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Nordstrom plans to hire 1,200 individuals to work at the location at 225 West 57th St. From sales floor help to housekeeping staff, Nordstrom is looking for "customer-obsessed" employees.

"The opening of the Nordstrom NYC flagship is a significant milestone in our company's history," said Jamie Nordstrom, president of stores at Nordstrom, in a statement. "We're putting together a world-class team of results-driven individuals who love to sell fashion and make customers feel good.

"We hire the best people and are proud to have a reputation for service," he said. "We're excited to bring our customer-obsessed approach to one of the greatest shopping destinations in the world."

Help wanted

Nordstrom's store is slated to open on Oct. 24. Positioned nearby to the recently opened men's store, the flagship will mark a key milestone in the Seattle-based company's history.

Nordstrom's 363,000-square-foot store will be located in the Columbus Circle neighborhood along Broadway between West 57th and West 58th Streets, and will comprise a mix of four existing, historic buildings and new constructions at the base of Central Park Tower. As the retailer enters the New York market, its relationship to the surrounding neighborhood will be important as Nordstrom works to connect with local consumers ([see story](#)).



Nordstrom is hiring for a variety of roles. Image credit: Nordstrom

Nordstrom is hiring for roles including sales positions, alterations, building services, housekeeping, loss prevention and food services.

In addition to job postings, Nordstrom will be hosting hiring events on Aug. 15 to 17 and Aug. 26 to 28.

Those who are hired will undergo training and development, as well as team building exercises.

This hiring phase follows the 250 employees hired to work at the menswear store.

In 2018, Nordstrom heralded the start of the hiring process for its first full-line New York store with a multichannel effort.

As applications for positions at its men's store opened Jan. 3, Nordstrom got the word out by wrapping the faade of the building in quirky help wanted advertisements. Finding talent is one of the top challenges for the luxury industry, leading to a number of creative campaigns as brands wish to recruit new hires ([see story](#)).

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.