

APPAREL AND ACCESSORIES

Kering moves US operations center as part of reorganization

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Bottega Veneta parent company Kering is part of the charter. Image credit: Bottega Veneta

By STAFF REPORTS

French luxury group Kering is building a new North American operations center in Wayne, NJ as part of its efforts to streamline its fulfillment.

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Once built, the new office, repair and distribution center will replace the existing office in Secaucus, NJ. The company is making investments in its North America, Asia and Italy operations centers.

Relocation

Kering is moving its operations center to 150 Totowa Road in Wayne, relocating further west of New York. The complex is being built on a piece of land that is 31.8 acres.

Slated to open in 2020, the facility includes a 770,000-square-foot distribution center and an 80,000-square foot office. In addition, the structure will house a repair center that is 17,500 square feet.

After the facility is built, Kering plans to apply for LEED certification.



Kering's facility will include a fulfillment center. Image credit: Gucci

Other luxury firms have relocated within New Jersey.

For instance, Italian eyewear manufacturer Safilo moved its North American headquarters closer to New York with the opening of a new campus in Secaucus.

Spanning two floors of a 10-story office building, the new 55,000-square-foot center includes a showroom, open-concept work space and a large meeting area. With a number of its partners, including licensors and retailers, based in New York, this relocation strategically places Safilo just 5 miles from Manhattan ([see story](#)).

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