

NEWS BRIEFS

Bang & Olufsen, Prada, Tesla, Ritz-Carlton and Mercedes – News briefs

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Beoplay's H4 headphones. Image credit: Bang & Olufsen

By STAFF REPORTS

Today in luxury:

[Bang & Olufsen sees return to sales growth after bleak year](#)

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TV and speaker maker Bang & Olufsen swung to a fourth-quarter operating loss but forecast a return to sales growth this year on new products and store openings in major cities aimed at enticing clients willing to pay for its luxury goods, says Reuters.

[Click here to read the entire story on Reuters](#)

[Prada Thunder makes way to Beverly Center](#)

The Beverly Center continues its streak of pop-ups, this time nabbing Prada for the West Coast debut of an installation and pop-up shop featuring the luxury label's Cloudbust Thunder chunky sneaker, says Women's Wear Daily.

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[Top Tesla investor tries again to get Elon Musk to fine-tune strategy](#)

For the third time in the past year, Tesla Inc.'s largest outside shareholder is openly advocating for Elon Musk to fine-tune his approach to communicating with the market, says Bloomberg.

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[Ritz-Carlton and Mercedes AMG Petronas Motorsport join forces to offer F1 Bonvoy experiences](#)

Ritz-Carlton kicked off its three-year partnership with the Mercedes-AMG Petronas Motorsport Formula 1 team at the Ritz-Carlton Montreal last month during the Canadian Grand Prix, says Forbes.

[Click here to read the entire story on Forbes](#)

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