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Estee Lauder grows leadership with new vice chairman

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Estee Lauder tapped Duro Olowu for a collaboration. Image credit: Estee Lauder

By STAFF REPORTS

Beauty group Estee Lauder has promoted a new chairman to focus on executive management, maintaining a family-controlled public company strategy and growing female leadership.

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Executive vice president and general counsel member Sara E. Moss has been promoted to vice chairman in an effort to complete these goals. Ms. Moss will report to executive chairman William P. Lauder and president/CEO Fabrizio Freda, acting as a liaison between the Lauder family and board of directors.

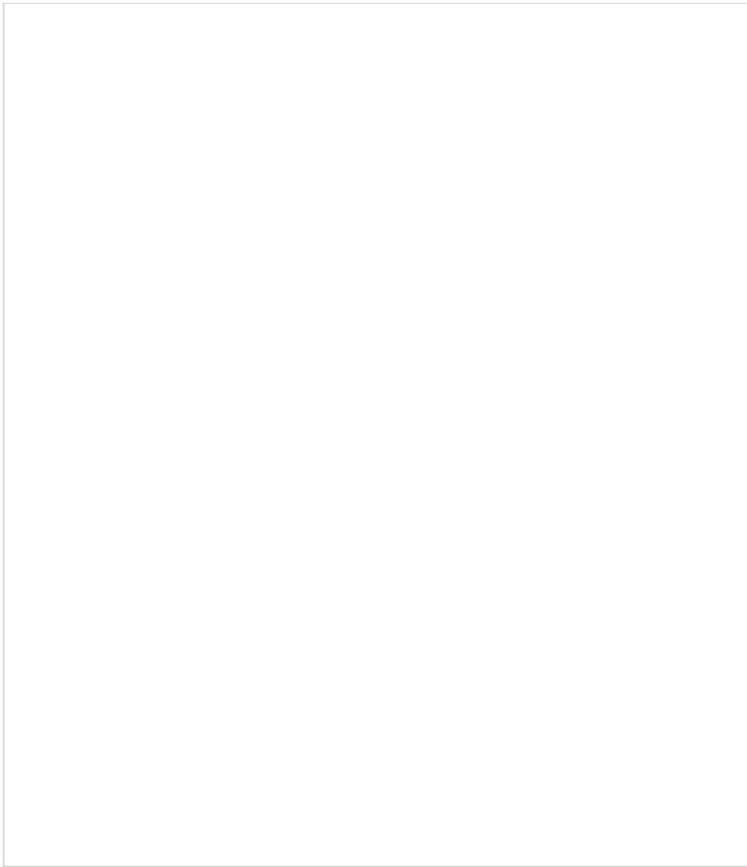
"Over the years, Sara has been an outstanding leader and critical partner to the board and to me, consistently providing guidance based on sound judgment and a deep understanding of our business," Mr. Lauder said in a statement. "She will continue to play a critical role, working closely with Fabrizio and me, the board and the Lauder family, to ensure that our long-term business goals are met."

Growing leadership

Ms. Moss has been with Estee Lauder as executive vice president since 2003 and previously had an extensive career as a lawyer on Wall Street.

"Sara's innovative leadership, strong business acumen and strategic guidance have proven to be invaluable to our business growth," Mr. Freda said in a statement. "As our organization continues to grow and evolve, her expertise and judgment will be important to help position our company for long-term success.

"In addition, Sara's passion for developing women leaders will build on Mrs. Estee Lauder's legacy as a company founded by a woman, for women' and will further strengthen our ability to attract and retain the most talented women in the industry," he said.



Ms. Moss takes place as vice chairman of Este Lauder. Image credit: Este Lauder

The company is extremely focused on growing its female leadership, a factor that Ms. Moss will center on.

Este Lauder Companies previously supported female scientists with the creation of two international awards.

Presented in partnership with Nature Research, Este Lauder's awards honor women's achievements in science as well as those working to get more women and girls involved in science. Women account for only a third of researchers around the world, offering room for greater inclusivity in the field ([see story](#)).

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