

NEWS BRIEFS

Day's wrap: SK-II, Dom Pérignon, Richemont, Paris Couture Week and Estée Lauder

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Katie Couric hosts a docu-series for SK-II. Image courtesy of SK-II

By STAFF REPORTS

[SK-II examines how women face traditional expectations](#)

Japanese beauty label SK-II is enlisting a trailblazing journalist for its latest #ChangeDestiny campaign in an effort to show how women are shaping their own paths forward.

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[Dom Pérignon, The Surrey create hidden rose garden in urban jungle](#)

LVMH-owned Champagne house Dom Pérignon is working with New York luxury hotel The Surrey in revamping its rooftop bar for the summer.

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[Richemont offers Hudson Yards shoppers a 3D look inside brands](#)

Luxury conglomerate Richemont is helping visitors to the immersive Shops and Restaurants at Hudson Yards step into its brands with a special installation.

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[Chanel, Dior win out on digital for Paris Couture Week](#)

Coming off Paris Haute Couture Week, Launchmetrics' rankings show that Chanel and Dior have won out in terms of media impact value.

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[Estée Lauder grows leadership with new vice chairman](#)

Beauty group Estée Lauder has promoted a new chairman to focus on executive management, maintaining a family-controlled public company strategy and growing female leadership.

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