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NEWS BRIEFS

Day's wrap: Bloomingdale's, Barneys, Jimmy Choo, LMVH, Stella McCartney, FT and Ponant

July 15, 2019



The Carousel at Bloomingdale's presents: Style Kingdom. Image credit: Bloomingdale's

By STAFF REPORTS

Luxury Daily's live news from July 15

[Bloomingdale's brings Pride Rock to New York](#)

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Department store chain Bloomingdale's is bringing a piece of the wild to the urban jungle for its rotating pop-up in celebration of a new film release.

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[Barneys looks to rectify business issues with possible bankruptcy filing](#)

Department store chain Barneys New York is reportedly looking for options to help save its business, including a bankruptcy filing.

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[Jimmy Choo blows up its monogram for fall 2019](#)

Capri Holdings' Jimmy Choo is tapping model and actress Kaia Gerber for its fall 2019 campaign, marking her second season with the brand.

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[LMVH, Stella McCartney establish partnership](#)

Luxury group LVMH and British fashion label Stella McCartney have reached an agreement in a mutually beneficial arrangement.

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[Financial Times finds new How to Spend It editor](#)

The Financial Times is focusing on the luxury side of its publication with the appointment of Jo Ellison as editor of its luxury supplement How to Spend It.

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[Ponant seeks security on the seas with new screening process](#)

French cruise line Ponant is heightening its security efforts through a partnership with international police organization Interpol.

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