

REAL ESTATE

Four Seasons unveils first standalone residences

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First standalone Four Seasons Private Residences, Twenty Grosvenor Square. Image credit: Four Seasons

By STAFF REPORTS

Hospitality group Four Seasons has released the first look at its only standalone residences, located in a historic London district.

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Built with property developer Finchatton, the 37 Mayfair residences are featured in not only the historic district, but also a historic building. The project is 250,000 square feet and includes a spa with pools, a private wine cellar, a daycare center, fitness center, game room, a film theater, business suite, garden library and a courtyard garden.

Living Four Seasons life

Designed by architects Squire & Partners, Twenty Grosvenor Square residences are made up of three, four or five bedrooms, inspired by the building's past.

The residences feature access to Four Seasons' quality service and amenities and include classical drawing rooms, high ceilings, media rooms, family and professional kitchens and separate access for staff.

Amenities include a concierge, security, in-home dining, housekeeping, access to the various facilities in the building and membership options to clubs such as Annabel's, Harry's Bar and Wentworth golf and country club. In addition, the director of residences will provide owners with any contact they need such as top of the line fitness trainers, nutritionists, executive chefs and more.



Four Seasons' residences in London. Image credit: Four Seasons

"Twenty Grosvenor Square marks an exciting milestone for our brand, debuting Four Seasons' first ever standalone property in a top luxury market, within one of the best addresses in London, and in a building with a remarkable history," says Paul White, president of residential at Four Seasons Hotels and Resorts, in a statement. "With our partners at Finchatton, the building has been exquisitely restored and, together with Four Seasons' dedicated service and property management, residents will be immersed in the world of Four Seasons with an exclusive lifestyle experience."

This past October, the hospitality group also started construction on a residential project in Los Angeles, making it only the second standalone luxury residence for the brand and the first in North America.

Although Four Seasons has been including residential spaces in its properties for decades, the hospitality group has been slower than others when investing in resident-only properties. Hotel residences are becoming more popular as affluents seek the high levels of comfort, amenities and service on a more daily basis ([see story](#)).

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